

## Kemin Showcases Health-driven Functional Ingredients at SupplySide East

**Company's human nutrition and health business unit highlights portfolio of science-based ingredients for whole-body solutions**

**SECAUCUS, New Jersey, (April 9, 2024)** – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, is exhibiting at SupplySide East Exposition (SSE) in Secaucus, New Jersey, on Tuesday, April 16, and Wednesday, April 17, at booth #508.

From immunity and cognition to sleep, vision, beauty from within, weight management, and gut health, the Kemin Human Nutrition and Health business unit can help brands elevate, differentiate, and deliver a variety of health benefits for functional beverages, food, and supplements.

"The Kemin team is excited to meet with SupplySide East attendees as they explore our range of science-backed ingredient solutions that can deliver a multitude of health benefits for their next formulation," said Josh Swalla, Global Marketing Director, Kemin Human Nutrition and Health. "At Kemin, we are compelled to provide everyone the opportunity to live a healthier life. That's why our team embraces the opportunity to share the latest clinically supported ingredient innovations to nourish a new generation of health and wellness products for consumers, including our latest novel solution for gut health. ButiShield™ helps shape a healthy microbiome, providing sustained and controlled release of butyric acid and calcium in the GI tract for maximum benefits."

Visitors to the Kemin Human Nutrition and Health booth can connect with experts to find the right ingredient for their next formulation. Kemin offers a comprehensive range of whole-body solutions that are clinically proven to support vision, cognition, immunity, gut health, and more to enhance consumers' well-being and quality of life. Kemin will spotlight the following ingredients at this year's show:

- **BetaVia™** – The algae-sourced, postbiotic beta glucan has been shown to help boost the immune system and support gut health.
- **ButiShield™** – Kemin's latest gut health solution is an encapsulated, low-odor source of butyric acid scientifically formulated to fortify intestinal barrier integrity, promote a healthy microbiome, and signal cellular processes with daily use.
- **Nutritional carotenoids** – A portfolio of functional ingredients derived from marigold flowers, FloraGLO®, OPTISHARP®, and Macu-LZ™ deliver a range of clinically proven solutions to support eye, brain, and skin health across all ages.

The robust portfolio of functional ingredients from Kemin Human Nutrition and Health has been featured in more than 100 studies to ensure they provide consumers with a range of whole-body health benefits to help improve their quality of life.

Whether for immune health, eye health, or general health and wellness, Kemin offers a wide range of innovative solutions to meet manufacturers' product and brand goals. Visit Kemin Human Nutrition and Health at booth #508, or click [here](#) for more information.

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### **About Kemin Industries**

**Kemin Industries** ([www.kemin.com](http://www.kemin.com)) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel, and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety, and efficacy of food, feed, and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 3,000 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, Egypt, India, Italy, San Marino, Singapore, South Africa, and the United States.

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*References available upon request.*

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