

## Kemin Food Technologies Adds Organic Product to its FORTIUM® R Line

**New addition to rosemary-extract-based portfolio offers organic oxidation-control solution**

**HERENTALS, Belgium (September 21, 2021)** – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, recently expanded its FORTIUM® R rosemary-extract-based product portfolio for color and flavor protection to include FORTIUM® R30 OR, an organic option for food manufacturers in the EMEA (Europe, Middle East, Africa) region.

Kemin Food Technologies – EMEA, a leading provider of shelf-life extension and food safety solutions for the food and beverage industries, developed the FORTIUM R product line as an alternative to traditionally used synthetic preservatives to provide food manufacturers with natural and organic ingredients to protect their food products from oxidative rancidity.

Consumers demand fresh foods with minimum processing, and they also have an increased desire to purchase organic foods containing recognizable kitchen ingredients, which equates to a clear and transparent label.

“We added Certisys<sup>1</sup>-certified organic versions of FORTIUM R30 OR Liquid and Dry to our product portfolio in response to the growing European organic food market,” said Kelly De Vadder, Marketing Director, Kemin Food Technologies– EMEA. “The market is set to reach USD\$42 billion by 2021, with a compound annual growth rate of close to seven percent. Denmark, Switzerland, the UK and France account for the biggest growth rate and market share<sup>2</sup>”.

Kemin’s line of rosemary-extract-based products is designed for maximum effectiveness to optimize flavor, protect color and extend shelf life in a variety of food products including meats and baked goods. The newest addition to this suite of products, FORTIUM R30 OR, is available in both dry and liquid variants.

Kemin Food Technologies – EMEA offers a range of top-quality, certified-organic and label-friendly products to help food manufacturers looking for organic shelf-life and food safety options.

Please visit the [FORTIUM R product page](#) for more information.

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### **About Kemin Industries**

**Kemin Industries** ([www.kemin.com](http://www.kemin.com)) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 2,800 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.

### **REFERENCES:**

<sup>1</sup>Kemins’ organic certificate can be consulted via the official website of CERTISYS: [www.certisys.eu](http://www.certisys.eu)

<sup>2</sup>Organic market information: source organic food and beverage market report Technavio

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