MediaRoom

Kemin Textile Auxiliaries' Garmon Studio Joins Ellen MacArthur Foundation's Jeans Redesign

Garmon Studio joins 94 other industry members, confirming its leadership in sustainability





REPUBLICA DI SAN MARINO (August 30, 2021) – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, has announced that Garmon Studio, the application laboratory of Garmon Chemicals, the company's textile auxiliaries business unit and the chemical solutions brand for the denim and fashion industry, joined the Ellen MacArthur Foundation's Jeans Redesign project in July.

With acceptance into Jeans Redesign, Garmon Studio joins 94 other garment manufacturers, fabric mills, retailers and brands – including GAP, Levi's, C&A, H&M, Lee and Guess – demonstrating its commitment to sustainable chemicals for the garment-finishing industry.

The Jeans Redesign project provides a set of guidelines for the denim industry based on the principles of circular economy. Today, 95 percent of the brands and garment manufacturers that have accepted the guidelines have already successfully prohibited the use of potassium permanganate, stone finishing and sand blasting – practices that Garmon Chemicals eliminated with its sustainable solutions years ago.

Launched in 2019, Jeans Redesign provides a powerful framework to scale circular practices, driving the whole denim industry forward. Promoted by the Ellen MacArthur Foundation, Jeans Redesign encourages leading brands, mills, and garment manufacturers to transform the way jeans are made.

The Ellen MacArthur Foundation is an international nonprofit that spans industries and is committed to the creation of a circular economy that tackles some of the biggest challenges of our time, such as climate change and loss of biodiversity.

With Garmon Studio's acceptance into Jeans Redesign and Garmon Chemicals' role in the Ellen MacArthur Foundation's Community Platform, Kemin Textile Auxiliaries confirms its position as a sustainability leader, a role the company has earned through many actions: the creation of safer chemicals for the finishing industry; the adoption of the ZDHC programme and of the Bluesign® certification; and, recently, the creation of the water-savings-made-easy system, Smart Foam.

For more information on Garmon Studio services and the sustainable solutions of Garmon Chemicals, go to www.garmonchemicals.com or contact your local sales agent.

###

About Garmon Chemicals

Kemin Textiles Auxiliaries, through the brand **Garmon Chemicals** (Garmon), is a leader in the R&D and marketing of total chemical solutions, innovation and creativity for the denim and apparel industry. The company is internationally recognized as a symbol of pioneering evolution in the name of a better tomorrow.

Since its birth in 1982, Garmon established itself at the very center of a narrative that talks to manufacturers, apparel brands and retailers about innovative chemical auxiliaries and solutions. For over 30 years, Garmon has been an R&D and marketing platform for fashion innovation and a reference for product quality and responsible practices.

With manufacturing facilities in San Marino, Brazil, China, India and Turkey, the company operates in more than 30 countries through a commercial network of subsidiaries and agents. This global footprint ensures technical assistance in strategic textile areas around the world, as well as capillary distribution of both chemical products and related know-how.

About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuels and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 2,800 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.

For further information: Francesco Romiti, Digital Marketing Manager | francesco.romiti@kemin.com | +378 0549 919611

---

https://news.kemin.com/press-releases?item=122602&locale=sa_pt