

Kemin Crop Technologies Hires Michael Hull as Technical Services Manager

Hull brings entomology background and industry experience to new role serving customers



DES MOINES, Iowa (December 1, 2020) - Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, has hired Michael Hull, formerly of Mycorrhizal Applications, as Technical Services Manager for Kemin Crop Technologies, the business unit focused on providing crop protection and crop health solutions for commercial specialty crops.

Effective immediately, Hull will take on his new role within Kemin Crop Technologies. In his position, Hull will be responsible for providing strong technical sales support to current and potential customers, as well as demonstrating Kemin product effectiveness and establishing long-term relationships with customers. He will also work cross-functionally with all parts of the business unit to serve as a source of reliable information and scientific expertise related to the industry and Kemin products.

"I'm very excited to welcome Michael to our team, as he brings a great background of knowledge from experience in the industry, as well from his entomology degree," said Marsha Bro, General Manager, Kemin Crop Technologies. "We are looking forward to having him help our customers and partners across the U.S. to find success with our programs now and in the future."

Prior to joining Kemin, Hull was a sales account manager at Mycorrhizal Applications for two years. He managed several accounts across 13 Midwestern states and 12 Western states, providing technical consulting, product applications and client training. Hull earned his bachelor's degree in biology from Winthrop University in 2014 and his master's degree in entomology from the University of Florida in 2018.

"I'm eager to get to work with an industry leader such as Kemin and share my expertise in entomology and pest control with current and potential customers," said Hull. "I am ready and thrilled to start working with the Kemin Crop Technologies team."

Hull currently resides in Portland, Oregon, where he loves hiking trails, exploring the coast and new cities and spending time with his family, friends and dog.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 2,800 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.

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