

Kemin Showcases Innovative Portfolio of Functional Health and Wellness Ingredients at Vitafoods Asia 2024

Company's human nutrition and health business unit shares its latest proven solutions to support healthier lives

BANGKOK (August 27, 2024) – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, is exhibiting at Vitafoods Asia in Bangkok on Wednesday, September 18, through Friday, September 20. Visitors to the Kemin Human Nutrition and Health booth, #F12, can learn more about the business unit's innovative portfolio of ingredient solutions aimed at promoting better sleep quality, enhancing energy and mental focus, supporting immunity and digestive comfort, and emphasizing the importance of eye health as part of a holistic approach to wellness.

"The Kemin team is pleased to be a part of Vitafoods Asia 2024," said Masafumi Hashimoto, Director of Sales – APAC, Kemin Human Nutrition and Health. "We are looking forward to meeting with the attendees at this year's event and hope to collaborate with other industry experts as we discuss how our science-backed solutions can create new possibilities for manufacturers' next formulations."

Attendees who visit Kemin Human Nutrition and Health at booth #F12 will find a selection of ingredient applications in forms ranging from gummies and tablets to capsules, stick packs, and more. All use Kemin Human Nutrition and Health's innovative ingredient solutions, including:

- **BetaVia™** – the algae-sourced, postbiotic beta-glucan shown to support immune and gut health that is often compromised by daily stressors.
- **ButiShield™** – the next-generation biotic is an encapsulated source of butyric acid with sustained and controlled release that provides nutrition and support for gut health and beyond, as well as superior handling and low odor.
- **DailyZz™** – a natural sleep nootropic containing a proprietary botanical blend rich in polyphenols clinically shown to promote better daytime performance through quality sleep.
- **Macu-LZ™** – a comprehensive solution incorporating all macular carotenoids for eye, brain, and skin health.
- **Neumentix™** – naturally sourced from patented lines of spearmint high in polyphenols for energy and mental focus.

Visit Kemin Human Nutrition and Health at booth #F12 and discover the possibilities that Kemin can offer for manufacturers' future formulations, or [click here](#) to book an appointment with Kemin at Vitafoods Asia.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel, and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety, and efficacy of food, feed, and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 3,000 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, Egypt, India, Italy, San Marino, Singapore, South Africa, and the United States.

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