MediaRoom

Kemin Showcases Whole-Body Ingredient Solutions at 2024 Vitafoods Europe

Company's human health and nutrition business unit shares its newest, proven nutritional solutions to support healthier lives

GENEVA, Switzerland (April 23, 2024) – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, is exhibiting at Vitafoods Europe 2024 in Geneva, Switzerland, on Tuesday, May 14, through Thursday, May 16. Attendees of the European nutraceutical industry trade show can visit Kemin Human Nutrition and Health at booth #H129 to learn about the latest health-forward functional ingredients.

Kemin Human Nutrition and Health offers an innovative portfolio of whole-body functional ingredient solutions for manufacturers' formulations. From immunity to cognition, sleep, vision, gut health, and more, Kemin delivers science-backed solutions made from carefully selected sources and using the latest ingredient technologies.

"The Kemin team is pleased to have the opportunity to meet with Vitafoods Europe attendees and present limitless application opportunities for brands incorporating our health-forward ingredients," said Pedro Vieira, Vice President, Kemin Human Nutrition and Health. "We have exciting news to share with visitors regarding BetaVia™ Pure Novel Food approval in Europe, and attendees can also learn more about our next-gen biotic, ButiShield™, which delivers health benefits for the intestine and beyond."

Those attendees who visit the Kemin Human Nutrition and Health booth will find various ingredient applications in forms ranging from gummies, tablets, capsules, stick packs, and more. The health-forward solutions from Kemin include:

- ButiShield™ – the next-generation biotic is an encapsulated source of butyric acid with sustained and controlled release that provides nutrition and support for gut health and beyond, as well as superior handling and low odor.
- BetaVia™ – the algae-sourced, postbiotic beta-glucan shown to support immune and gut health that is often compromised by daily stressors.
- Neumentix™ – naturally sourced from a patented line of spearmint high in polyphenols, this ingredient redefines the approach to cognition through neuronutrition.
- DailyZz™ – a natural sleep nootropic containing a proprietary botanical blend rich in polyphenols clinically shown to promote better daytime performance through quality sleep.
- FloraGLO® – the flagship Lutein solution in Kemin Human Nutrition and Health's nutritional carotenoid portfolio was developed through a unique, world-class breeding program with patented marigold flowers, setting the standard for quality and efficacy for eye, brain, and skin health at all ages and stages of life.

Kemin Human Nutrition and Health's robust portfolio of functional ingredients has been used in over 100 studies to ensure it provides relevant health benefits to consumers and helps improve their quality of life. Kemin is focused on delivering ingredients from carefully selected, environmentally friendly sources that are proven to comply with the most stringent global quality standards.

Whether for immune, eye, or general health and wellness, Kemin offers a range of innovative solutions to meet manufacturers' product and brand goals. Visit Kemin Human Nutrition and Health at Vitafoods Europe, booth #H129, or click here for more information.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel, and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety, and efficacy of food, feed, and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 3,000 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, Egypt, India, Italy, San Marino, Singapore, South Africa, and the United States.

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