MediaRoom

Kemin Highlights Science-Backed Functional Ingredient Solutions at Vitafoods Asia

Producer of science-backed ingredients for dietary supplements showcases innovative prototypes to support human nutrition and health

BANGKOK, Thailand (August 30, 2023) – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, will showcase its latest innovations at Vitafoods Asia 2023 in Bangkok on September 20 – 22.

Visitors to the Kemin Human Nutrition and Health booth #i20 can learn about the business unit's latest science-backed ingredients that support a range of whole-body solutions, including vision, cognition, immune and gut health, beauty from within, sleep, oral care and weight management.

"Kemin is dedicated to partnering and providing science-based solutions to improve human nutrition and health," said Masafumi Hashimoto, Director of Sales – APAC, Kemin Human Nutrition and Health. "The team is excited to collaborate and share its expertise at this important event. We are especially thrilled to showcase BetaVia™, an algae-derived postbiotic beta-glucan with demonstrated immune- and gut-promoting benefits, which has recently been approved in Thailand."

Kemin Human Nutrition and Health will be highlighting its innovative solutions at Vitafoods Asia, including:

- **BetaVia™** – an algae-sourced, postbiotic beta glucan, which studies have shown to boost the immune system and enhances gut health.[1-2]
- **FloraGLO®** – a naturally sourced, unesterified lutein scientifically proven to be a valuable ingredient in maintaining skin, eye and brain health and the first lutein brand introduced into the global marketplace.[3-6]
- **DailyZz™** – a clinically studied, natural, proprietary botanical blend of water-extracted spearmint and green tea rich in naturally occurring polyphenols that, in clinical studies, promotes statistically significant health benefits for healthy sleep and better cognitive functioning.[7]
- **Neumentix™** – naturally sourced from a patented line of spearmint high in polyphenols that redefines the approach to cognition through improvements in agility, memory, focus and attention.[8-11]
- **XCS-11™** – a proprietary, stabilized chlorine dioxide solution that promotes oral care by neutralizing bad breath and leaving customers with a long lasting, clean mouth feeling.[12-26]

"Attendees who stop by Kemin's booth can sample various prototype concepts we created for the event and discover how our ingredient solutions can help customers confidently achieve their health and wellness goals," said Annie Binotto, Marketing Manager – APAC, Kemin Human Nutrition and Health. "We will display recently launched products from around the world that contain Kemin ingredients to support health and wellness. Prototypes will be available in formats ranging from tablets and stick packs to gummies, sprays and drops."

Kemin Human Nutrition and Health offers an extensive portfolio of functional ingredients that have been used in over 100 studies to ensure they provide relevant health benefits to consumers and help improve their quality of life. Kemin is focused on delivering science-backed ingredients that comply with the most stringent global quality standards.

Visit Kemin Human Nutrition and Health at booth #i20 orclick here to book an appointment at Vitafoods Asia.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 3,000 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, Egypt, India, Italy, San Marino, Singapore, South Africa and the United States.

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