Kemin Industries Names Marguerite Gerritsen to Global Key Account Associate Director for Human Nutrition and Health

Industry veteran joins ingredient manufacturer's nutraceutical business to oversee global customers

DES MOINES, Iowa, U.S. (October 18, 2022) – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, recently named Marguerite Gerritsen the Global Key Account Associate Director for the company's human nutrition and health business.

In her new role with the global business unit, Gerritsen will work directly with regional sales leaders and the marketing team to reinforce Kemin Human Nutrition and Health's solid relationships with key global accounts.

"We are incredibly pleased to welcome Marguerite to the Kemin team," said José Piccolotto, President, Kemin Human Nutrition and Health. "She is a results-driven leader with an extensive background in the life sciences and nutraceutical industry. Her abilities and experience developing strategic business visions and leading teams through successful project execution will be a huge asset as Global Key Account Associate Director. We are eager to see Marguerite execute this role, driving growth and future opportunities for Kemin."

Gerritsen will be responsible for facilitating communication with major global accounts; exploring opportunities for increasing Kemin Human Nutrition and Health's market share; and supporting the business unit globally in business development. As the nutraceutical market forces the consolidation of global accounts and increases the complexity of managing multiple contracts across regions, Gerritsen's role is vital to helping Kemin Human Nutrition and Health better serve customers and improve communication around the world.

"I am excited to be part of the Kemin team and provide our customer-partners with exceptional service," said Marguerite Gerritsen, Global Key Account Associate Director, Kemin Human Nutrition and Health. "I plan to use my years of customer experience in the nutraceutical industry to help Kemin Human Nutrition and Health build upon our relationships with global partners and work together to deliver a wide range of health solutions for their next formulations."

Prior to joining Kemin, Gerritsen worked at Pharmactive Biotech Products, SL, serving as Managing Director and leading international expansion and business growth initiatives in the nutraceutical and ingredients industry. She also held various roles at ITW, starting as Global Marketing Manager, then moving on to Director of Strategic Marketing and Innovation before becoming Business Unit Manager of Institutional & Direct Sales in the hygiene and maintenance industry.

Gerritsen holds a Master of Science and Technology Studies in Social and Economic Analyses of Innovation and Strategic Decision Making and Management and a Master of Business Administration in International Marketing, Branding, Organizational Behavior and Innovation, both from Maastricht University.

To learn more about Kemin Human Health and Nutrition, clickhere.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 3,000 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, San Marino, Singapore, South Africa and the United States.

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