MediaRoom

Gordon MacQuirter Joins Kemin Crop Technologies as Sales Manager for Southeastern United States

MacQuirter Brings experience in the region and agricultural Industry to his new position

DES MOINES, Iowa (July 26, 2022) – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, recently named Gordon MacQuirter the Sales Manager – Southeast Region for Kemin Crop Technologies, an initiative of Kemin Industries dedicated to providing crop protection and crop health solutions for U.S. commercial specialty crop growers.

MacQuirter will be responsible for direct sales of Kemin Crop Technologies products to fruit and vegetable growers and greenhouses across the Southeastern U.S., including Georgia, Florida, South Carolina and North Carolina. In his new role, MacQuirter will establish and grow strong relationships with local distributors, integrated pest management (IPM) managers, plant health specialists, pest control advisers and business owners to share Kemin product knowledge and promote cost-effective, solution-based IPM programs.

“We’re very excited to have Gordon as part of the Kemin Crop Technologies team,” said Lorenzo Cavallaro, General Manager, Kemin Crop Technologies. “He adds a new, crucial component that will be integral to accomplishing our sales and distribution goals for our sustainable biological solutions and unique, premium products.”

Prior to joining Kemin Crop Technologies, MacQuirter was a sales representative for farming equipment at Ag-Pro Companies, LLC.

“I’m thrilled to be joining Kemin and the Crop Technologies team, and I look forward to building my network and offering Kemin’s biological solutions to farmers and producers in the Southeast,” said MacQuirter. “Pest and disease outbreaks can happen anytime, but as part of the Kemin Crop Technologies team, my goal is to ensure growers have the right solutions to keep their operations profitable.”

MacQuirter received his bachelor’s degree in diversified agriculture from Abraham Baldwin Agricultural College in Tifton, Georgia, U.S.

In his spare time, MacQuirter helps his grandfather on the small pecan farm in Thomasville, Georgia, where he was raised. He also enjoys spending time with his family at Lake Blackshear outside Cordele, Georgia, and inshore fishing on the Gulf Coast of Florida, near Keaton Beach and Punta Gorda.

To learn more about Kemin Crop Technologies, click here.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 3,000 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, Egypt, India, Italy, San Marino, Singapore, South Africa and the United States.

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Gordon MacQuirter, Sales Manager – Southeast Region, Kemin Crop Technologies