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Kemin Food Technologies – Asia Launches “KemTalk” for Customers

Lineup of technical and application experts brings global expertise and local knowledge to program

SINGAPORE (October 4, 2020) – Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, has launched a value-added program, “KemTalk”, to virtually bring its global scientists and application experts to Kemin Food Technologies – Asia customers.

Kemin Food Technologies – Asia initiated “KemTalk” to continue fostering a collaborative relationship with its valued customers. The program is designed to ensure customers have a clear understanding of Kemin’s food safety and shelf-life solutions and how the Kemin products they use can help their companies achieve better returns on investments.

Today, consumers are looking for food that satisfies their need for nutrients and sensory appeal, but they’re also concerned about the health and wellness attributes of their food. For food processors and manufacturers, meeting consumer demand and ensuring satisfaction and safety is top priority to secure repurchasing and brand loyalty. Using the proper formulation and choosing shelf-life-appropriate ingredients that match the complexity of a food matrix is critical in making food products that meet consumer expectations.

As part of Kemin’s service to customers, the Kemin Food Technologies – Asia team of technical and application experts supports customers with formulation and reformulation efforts to achieve desirable characteristics of their food products while meeting consumer demand for healthier options. The “KemTalk” program gives these customers an opportunity to seek clarification on technical topics surrounding food products.

Kemin Food Technologies – Asia’s current scope of expertise focuses on clean-label trends and areas of importance to the food and beverage industry during the COVID-19 pandemic. These include shelf life of packaged food and food safety, especially for perishable food products such as meat, poultry, seafood and bakery goods.

“At Kemin, we leverage our technical and application expertise to help customers resolve shelf-life and food safety challenges, adopt natural ingredients, overcome hurdles to clean-label formulation and meet their unique needs for product application and market information on the food industry,” said Giuseppe Abrate, Group President – Food and Human, Kemin Industries.

Despite travel restrictions during the pandemic, Kemin wants to continue delivering value and transferring food application knowledge to our customers. We have enlisted internal and external food scientists and application experts to be part of the “KemTalk” program so we can continue to engage our customers across the Asia Pacific region and support them with Kemin’s expertise and knowledge.”

Visit the Kemin Food Technologies – Asia LinkedIn pageto connect with an expert and learn more about the business unit.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 2,800 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.

For further information: Joanne Tan, Regional Marketing Manager, Kemin Food Technologies – Asia, joanne.tan@kemin.com, +65 6264 1839