MediaRoom

Kemin Debuts Next-Generation Immune Primer for Animals in Asia

Aleta™ is a highly bioavailable immunomodulator that supports immunity and animal performance

SINGAPORE (June 13, 2018) – Since 2017, Kemin Industries, a global nutritional ingredient company that uses science to touch more than 3.8 billion people every day with its products and services, has organized several seminars in various regions to introduce Aleta™. Kemin has continued to provide seminars to existing and potential customers as a value-added service to ensure they are aware of how to achieve the best possible outcome in their animal production.

Dr. Geoff Horst, Research and Development Lead, Kemin Industries, and inventor of Aleta, was the principal speaker for the recently held series of seminars in Korea. The presentations were tailored so each customer was introduced to the most-relevant new technologies and solutions, as well as recent trial results for Aleta.

“Improving immunity is the key to improving farm productivity and mitigating disease outbreak,” said Dr. Horst.

Dr. Horst also explained why the patented, algae-derived beta-glucan Aleta is the next-generation immune primer. The molecular structure of Aleta is very distinct when compared with the conventional yeast-derived beta-glucan. Aleta contains a higher purity of beta-glucan. Its particles are also much smaller in size, making Aleta unique and easily assimilated by the immune system after absorption through the intestines.

Dr. Hans Lee, Technical Sales Manager, Kemin Animal Nutrition and Health, Asia Pacific, expressed confidence that Aleta will help farmers meet consumers’ demands for safe and healthy food. Aleta works towards Kemin’s commitment to continuous innovation through its products.

Kemin will continue to provide endless support to its customers by offering more seminars for industry professionals in the future to help raise awareness about good farming practices and ways to improve herd/flock health.

To learn more about Aleta, please visit www.kemin.com/en/asia-pacific/products/aleta.

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About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer with a focus on improving the quality of life for over 3.8 billion people each day with more than 500 specialty ingredients made for the human and animal health, pet food, nutraceutical, food technology, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offers product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately-held, family-owned and operated company with more than 2,500 employees globally and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

Dr. Geoff Horst, Research and Development Lead, Kemin Industries, shares information about Aleta™.

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