

Marsha Bro Named President of Kemin Food Technologies - EMEA

VERONELLA, Italy, March 2, 2022 /PRNewswire/ -- Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, recently named Marsha Bro President of Kemin Food Technologies – EMEA (Europe, Middle East and Africa).

Bro assumes the role as President of Kemin Food Technologies – EMEA after Valter Dompè, her predecessor, was named by Kemin to serve as President of Kemin Textile Auxiliaries – Garmon Chemicals, located in San Marino, Italy.

Having held various executive positions within Kemin, Bro was most recently General Manager for Kemin Crop Technologies, a business unit dedicated to bringing environmentally friendly pest control and plant health technologies to the agricultural industry to ensure that future generations have access to a healthy, sustainable food supply. During that time, she successfully led the team and business from its initial concept stage into a fast-growing and sustainable business for the multinational ingredient company.

"The EMEA market represents one of the top business growth opportunities for Kemin, and we're thrilled to have Marsha leading our Food Technologies – EMEA business unit," said Giuseppe Abrate, Global Group President – Food. "I'm confident that Marsha's experience in business development, strategic marketing and general management will elevate our business and help grow our presence in the EMEA market."

Established nearly two decades ago, Kemin's food technologies business focuses on keeping products safe, maintaining high quality and appealing to consumers. It offers Kemin customers a wide range of plant-based extracts, antioxidants, antimicrobials and functional proteins, and specializes in solutions that address shelf life, flavor, color, food safety and yield enhancement solutions.

"I am honored to be appointed to this leadership position within our food technologies business and look forward to working with the team as we advance our innovative technologies and grow into the next phase of our business," said Bro. "With increased consumer focus on the protein segment and needs within the bakery market, our growth continues in current regions and will expand into new regions. Kemin Food Technologies – EMEA doubled its market share over the last four years by providing label-friendly shelf-life and food safety solutions, making it an exciting time for the team to continue its success and growth strategy."

Born in Iowa, USA, Bro earned both her bachelor's and master's degrees from Drake University. She, along with her spouse and three children, have relocated to Italy.

About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies, textile, biofuel and animal vaccine industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 3,300 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.

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