

Kemin Industries and CBD Vida Launch Medical Cannabis Products for Patients in Brazil

CBD CALM-branded products are now available for online purchase in Brazil

DES MOINES, Iowa, April 14, 2020 /PRNewswire/ -- Kemin Industries, acting as consultant to MedPharm Iowa, a manufacturer and dispensary of medical cannabis that aspires to improve the quality of life for Iowans who seek natural, scientifically proven medical solutions, and CBD Vida, Ltda, a Brazilian pioneer in providing cannabis products exclusively for medicinal use, have announced the launch of new medical cannabis products made from hemp manufactured with partners in Colorado and Michigan under the brand name CBD CALM in Brazil.

Kemin Industries is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. As consultant to MedPharm Iowa, the company formed a partnership with CBD Vida in March to distribute cannabinoid-containing products at pharmaceutical standards in Brazil.

"Kemin is excited to be acting as lead consultant with MedPharm Iowa, a trusted organization that delivers high-quality medical cannabidiol products in licensed dispensaries in the state of Iowa, to export our knowledge and expertise in the area of medical cannabis to CBD Vida in Brazil," said Dr. Chris Nelson, President and CEO, Kemin.

Brazil has recently changed its regulations on cannabis derivatives to allow patients to buy products containing cannabidiol, under prescription, directly from pharmacies.

"We see medical cannabis as an exciting new frontier with the opportunity to transform lives, and we are committed to bringing the same quality products to patients in Brazil as MedPharm Iowa delivers to customers in the state," said José Piccolotto, President, Kemin Human Nutrition and Health.

Kemin and CBD Vida are partnering to meet all documentation and technical requirements of the Brazilian National Agency's (Anvisa) Resolution Nº 327 of December 12, 2019. CBD Vida plans to offer medical cannabis products to Brazilian pharmacies and drugstores later this year.

The partnership between Kemin Industries and CBD Vida enables Brazilian patients to access CBD CALM in accordance with the new criteria for the importation of cannabidiol into Brazil, as defined by the Brazilian Resolution Nº 335 of January 24, 2020.

"With the launch of our new CBD CALM products, CBD Vida remains committed to improving the lives of patients and their families by delivering the support, innovation and quality they have come to expect when working with us," said Fabio Candello, CEO, CBD Vida.

Patients in Brazil may now purchase these products on CBD Vida's website, www.cbdvida.com.br.

To learn more about Kemin Industries, headquartered in Des Moines, Iowa, U.S., visit keminhemp.com.

Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 2,800 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.

CBD Vida

CBD Vida (www.cbdvida.com.br) is a Brazilian company, with administrative and operational headquarters in Campinas, São Paulo, Brazil. Founded in 2016, CBD Vida works with the sole purpose of providing access to the best cannabis products for patients in Brazil, with a high standard of quality and responsibility towards our community.

Kemin Media Contact: Miguel Martinho, Marketing Manager, miguel.martinho@kemin.com, +351 214 157 500

CBD Vida Media Contact: Fabio Camata Candello, CEO, fcandello@cbdvida.com.br, +55 19 99769 3411

Certain statements may not be applicable in all geographical regions. Product labeling and associated claims may differ based upon government requirements.

© Kemin Industries, Inc. and its group of companies 2020. All rights reserved. ® ™ Trademarks of Kemin Industries, Inc., U.S.A.

Certain statements, product labeling and claims may differ by geography or as required by government requirements.

SOURCE Kemin Industries

https://news.kemin.com/2020-04-14-Kemin-Industries-and-CBD-Vida-Launch-Medical-Cannabis-Products-for-Patients-in-Brazil?locale=en_ca