

Kemin Launches VANNIX™ C4 for Poultry Producers in the United States

Unique combination of phytochemicals and probiotics helps manage enteric challenges

DES MOINES, Iowa, Jan. 16, 2020 /PRNewswire/ -- Kemin Industries, a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services, has launched **VANNIX™ C4**, a novel phytochemical feed additive that joins the comprehensive lineup of poultry gut health solutions from Kemin Animal Nutrition and Health – North America. VANNIX C4 is a proprietary formulation of natural, gut-health-fortifying ingredients designed as a cost-effective solution for producers to minimize the impact of enteric challenges on poultry performance.

Over the last decade, changes in antibiotic usage have led to significant research and development of alternative products to manage enteric challenges, such as coccidiosis and necrotic enteritis, which were traditionally managed with antibiotics. Independently published research has shown that select phytochemical molecules can reduce the impact of enteric pathogens – such as *Eimeria* and *Clostridium perfringens* – on poultry performance. Additionally, probiotics have been shown to promote a healthy intestinal microbial balance in poultry which may support the overall health and performance of the animal.

"With more than 50 percent of commercial poultry raised without antibiotics today, producers are challenged to manage flock health with fewer tools, avoid overuse of current solutions and maximize their long-term efficacy," said Rachel Tonda, Associate Product Manager, Kemin Animal Nutrition and Health – North America. "As a novel phytochemical feed additive, VANNIX C4 offers producers a new tool to support and rotate into gut health management programs, helping to promote performance and preserve the efficacy of current products."

VANNIX C4 differs from conventional phytochemical feed additives on the market today:

- Unique formulation of tannins, phytochemical molecules, probiotics and beta-glucans
- Standardized active ingredients to ensure consistent response
- Tandem performance support in combination with coccidiosis vaccination

VANNIX C4 joins the existing line of "Knock Out" solutions in the Kemin **Gut Health Triple Check**: CLOSTAT®, CLOSTAT® WS and KEM SAN®. Knock Out solutions are designed to support intestinal balance by inhibiting or eliminating harmful pathogens for healthier and better-performing flocks.

For more information about VANNIX C4, visit [Kemin.com/VANNIXC4](https://www.kemin.com/VANNIXC4).

About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer that strives to sustainably transform the quality of life every day for 80 percent of the world with its products and services. The company supplies over 500 specialty ingredients for human and animal health and nutrition, pet food, aquaculture, nutraceutical, food technologies, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 2,800 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.


Media Contact:

Emily Claghorn, Senior Marketing Communications Specialist, emily.claghorn@kemin.com, 515-559-5428

© Kemin Industries, Inc. and its group of companies 2020. All rights reserved. ®™ Trademarks of Kemin Industries, Inc., U.S.A.

Certain statements, product labeling and claims may differ by geography or as required by government requirements.

SOURCE Kemin Industries

Additional assets available online:  [Photos \(1\)](#)

https://news.kemin.com/2020-01-16-Kemin-Launches-VANNIX-TM-C4-for-Poultry-Producers-in-the-United-States?locale=in_en