

## **Kemin Launches NaturCEASE™ Dry, a Food Safety Solution for Processed Meats**

**New clean-label product with antioxidant properties protects freshness, flavour and colour**

HERENTALS, Belgium, Jan. 24, 2019 /PRNewswire/ -- Kemin Industries, a leading provider of shelf-life extension and food safety solutions for the global food industry, recently launched NaturCEASE™ Dry, a new food safety solution.

NaturCEASE Dry is a clean-label combination of buffered vinegar and natural plant extracts developed to keep processed meat products safe and fresh.

"Meat spoilage can be divided into two criteria: oxidative rancidity and microbial spoilage. Both have a sensory impact and an impact on colour, but, more importantly, microbial contamination affects meat safety," said Anja Verbiest, Customer Laboratory Services and Quality Assurance Manager, Kemin Food Technologies – EMEA.

NaturCEASE Dry combines multiple benefits into one blend. The one-stop solution controls spoilage bacteria while maintaining the bright red colour and fresh flavour of processed meat products.

"Our NaturCEASE Dry solution offers a total freshness package. It's user-friendly for customers and provides the needed convenience they seek," said Kelly De Vadder, Marketing Manager, Kemin Food Technologies – EMEA.

Consumers today are demanding natural food products without artificial ingredients. The meat industry is facing this trend as retailers push for cleaner, clearer and simpler labels. With NaturCEASE Dry, meat manufacturers can better meet this growing demand for clean-label ingredients and transparency.

Please visit the [NaturCEASE](#) product page for more information.

### **About Kemin Industries**

**Kemin Industries** ([www.kemin.com](http://www.kemin.com)) is a global ingredient manufacturer with a focus on improving the quality of life for over 3.8 billion people each day with more than 500 specialty ingredients made for the human and animal health, pet food, nutraceutical, food technology, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offers product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately-held, family-owned and operated company with more than 2,800 employees globally and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

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