## **CFIA Approves Chromium Propionate Use in Canada**

## Source Now Available for Beef and Broiler Diets

DES MOINES, Iowa, Sept. 12, 2018 /PRNewswire/ -- Kemin Industries, a global leader in developing feed ingredients for animal nutrition and health, today announced the approval for use of chromium propionate in beef and broiler diets in Canada, effective immediately. The Canadian Food Inspection Agency (CFIA) approved this use based on extensive research conducted by Kemin, which offers this essential trace mineral as <a href="Memoryleader-Empty Chromium">KemTRACE®</a> Chromium out of its Canadian headquarters in Mont-Saint-Hilaire, Québec.

KemTRACE Chromium is the only CFIA-reviewed source of chromium propionate. KemTRACE Chromium is currently used in dairy, beef, poultry and swine diets in more than 30 countries, including the United States and Mexico.

Kemin has invested more than 20 years and millions of dollars toward scientific research validating the benefits of chromium propionate, while bringing the essential trace mineral to millions of animals around the globe. As the world's largest producer of chromium propionate, Kemin has conducted more than 50 chromium animal research trials to add further assurances regarding product safety, efficacy and traceability.

"We are committed to registering vital trace minerals, which help support increased efficiency and profitability for the livestock and poultry industry. The work behind our recent Canadian regulatory approval represents that," said Dr. Chris Nelson, President and CEO, Kemin Industries. "This approval from the CFIA is significant. Canadian producers are seeking safe, trusted ingredients to help meet today's growing demand for protein, and KemTRACE Chromium supplementation is one of the many ways Kemin is an industry leader in advancing animal nutrition and health through innovation and science."

More than a dozen peer-reviewed journal publications support the use of KemTRACE Chromium – a highly bioavailable, organic source of chromium – as an essential trace mineral needed to advance animal nutrition. Offering this nutrient to the Canadian market for swine, dairy cattle and, now, beef cattle and broiler diets allows producers to meet the growing consumer demand for protein via increased productivity, improved animal health and boosted profitability.

KemTRACE Chromium is manufactured in Des Moines, Iowa – the company's global headquarters – at a manufacturing facility with Food Safety System Certification (FSSC) 22000, recognized by the Global Food Safety Initiative (GFSI) as a rigorous food safety management system. The certification covers the manufacturing of food ingredients used for further processing and is designed to deliver greater confidence in food, fewer health risks, improved brand protection and improved supply chain management.

For more information on KemTRACE Chromium, visitkemin.com/ktchromium.

## **About Kemin Industries**

Kemin Industries (www.kemin.com) is a global ingredient manufacturer with a focus on improving the quality of life for over 3.8 billion people each day with more than 500 specialty ingredients made for the human and animal health, pet food, nutraceutical, food technology, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offers product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately-held, family-owned and operated company with more than 2,500 employees globally and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

## **Media Contact:**

Veronique Hebert-Lussier, Marketing Communications and Public Relations Coordinator, veronique.hebert@kemin.com, (450) 467-0854.

SOURCE Kemin Industries