MediaRoom

Exclusive Workshop Helps Bangladesh Poultry Producers L.E.A.P. Toward Profitability

Kemin experts shared insights on preparing for a better tomorrow at the event

DHAKA, Bangladesh (May 24, 2018) – Kemin Industries, a global leader in developing feed ingredients for animal nutrition and health, recently organized a two-day workshop on milling and nutritional efficiency, “Leveraging Efficiency; Accelerating Progress (L.E.A.P.).”

As the world’s population grows and incomes rise, so does the demand for food—especially animal protein. To keep up with demand and maintain profitability, animal producers need high-quality, affordable animal feed.

“Producers are seeing fluctuations in raw material quality, specifications and price, which makes it very challenging to run efficient and profitable operations,” said Mr. Sushanta Dey, Sales Director, Kemin Animal Nutrition and Health, South Asia. “Our L.E.A.P. seminar brought together renowned experts in feed efficiency and animal nutrition to help producers bridge the gap between raw material challenges and rising protein demands.”

Experts shared their insights on milling and nutritional efficiency during the seminar. These presenters were from various specializations, and included Dr. Charles R. Stark, Kansas State University, United States; Mr. M. Kanagaraj, Catalyst Techvisors India Pvt. Ltd., India; Mr. Muthu Murugan, Spirax-Sarco Limited, United Kingdom; Professor D. Chandrasekaran (retired), TANUVAS, Chennai, India; and Dr. Santiago Ramirez, FCR Consulting Group in Australia. Each forum had a topic and networking session to facilitate the interaction between participants and industry experts, allowing attendees to gain global expertise and knowledge to suit their local needs.

The primary focus areas were milling efficiency, feed technology, nutritional health and economic efficiency. Along with industry experts, Kemin team members addressed the practical needs of poultry producers. Kemin product and technical experts Mr. Nandakumar K, General Manager of MillSMART™; Dr. Chandrasekar S, Product Manager, Nutritional Efficiency Programs; and Mr. J. Sathishkumar, Business Development Manager; spoke about the products and services Kemin offers to accelerate feed technology, milling, animal performance and profitability. Dr. Azimul Haque, National Sales Manager, Bangladesh, focused on the importance of efficiency in animal production, highlighting how Kemin solutions help improve the efficiency of animal protein production.

“At Kemin, we’re committed to providing resources and information that give our customers the edge they need to be prepared for the demands of tomorrow,” said Mr. R Kannan, Marketing Director, Kemin Animal Nutrition and Health, South Asia. “These types of insightful, collaborative events will continue in the future as part of our ‘What Tomorrow Brings?’ campaign.”

About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer with a focus on improving the quality of life for over 3.8 billion people each day with more than 500 specialty ingredients made for the human and animal health, pet food, nutraceutical, food technology, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offers product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately-held, family-owned and operated company with more than 2,500 employees globally and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

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