

# Kemin Hosts Seminar on Protein Nutrition Management and the Indian Cattle Feed Industry

## Kemin Animal Nutrition and Health hosts seminar for customers in India

**CHENNAI, India** (March 30, 2018) — In March, Kemin Industries, a global nutritional ingredient company that uses science to create solutions and products that touch half the world's population, hosted the seminar "Protein Nutrition Management: The Need of Cattle Feed Industry in India" in Chennai, India.

The objective of the seminar was to drive the focus of protein balancing from crude protein to metabolizable protein and, eventually, amino acid balancing. A global perspective on this subject was shared by Dr. Andrew Yersin, Senior Vice President of Worldwide Quality Assurance and Regulatory Affairs for Kemin Industries, in his opening speech.

Riaan Van Dyk, Vice President of Worldwide Marketing and Strategy for Kemin, introduced the company and its global business activities, with which Kemin is touching half of the world's population every day. Before this, Dr. Suresh K, President, Kemin Animal Nutrition and Health, South Asia, welcomed the participants, who included some of the most prominent feed millers in India, dairy nutritionists and thought leaders.

The lead presenters, Dr. Sudhir and Dr. Sriharsha, took a deep dive into the subject, highlighting the role of amino acids in not only protein synthesis, but also in energy metabolism and immunity. Citing the practical examples of commonly used ingredients in feed formulation, the two presenters drew attention to the importance of balancing the critical amino acids, like Lysine and Methionine, for optimum production and performance in dairy animals.

Dr. Tanweer Alam, Director of Sales and Marketing, Kemin Animal Nutrition and Health, emphasized the focus on quality of protein, rather than quantity, as the prime determinant of efficiency.

"Kemin is committed to supporting the drive of quality feed formulation and production. As it is the only way we can generate higher confidence among dairy farmers to use compound cattle feed which, in turn, will drive the feed production from 8 million MT presently to 50 Million MT per annum, the current need of the milking animals in India," Dr. Alam said.

The conference was followed by an interactive session between the customers and the speakers. One of the participants commented that, "It is an excellent learning opportunity to attend such seminars conducted by Kemin, as we feed millers get valuable inputs to add value to our feed, which will help bring more benefits to farmers."

### **About Kemin Industries**

Kemin ([www.kemin.com](http://www.kemin.com)) has been dedicated to using applied science to improve the quality of life for over half a century. As a global company touching 3.8 billion people every day with its products, Kemin is committed to improving the quality, safety and efficacy of food, feed and health-related products to feed a growing population and be a resource for others in need.

Committed to feed and food safety, Kemin maintains top-of-the-line manufacturing facilities where over 500 specialty ingredients are made for humans and animals in the global feed and food industries, as well as the health, nutrition and beauty markets. The company provides product solutions and options to customers in more than 120 countries.

A privately held, family-owned and operated company, Kemin has more than 2,500 global employees and operates in 90 countries including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

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