## New Kemin Antibiotic Alternatives (ABA) Program

## Aleta<sup>™</sup> is a highly bioavailable immunomodulator that supports immunity and animal performance

**SINGAPORE (March 27, 2018)** – Kemin Industries, a global nutritional ingredient company that uses science to touch 3.8 billion people every day with its products and services, started the year with a series of seminars to showcase its newly launched product Aleta<sup>™</sup> and to introduce the Kemin Antibiotic Alternatives (ABA) program in the Philippines.

Dr. William Chin, Product Manager for Kemin Animal Nutrition and Health, Asia Pacific, commenced each seminar with a presentation about stress as a performance inhibitor and immunity suppressor. He highlighted the factors that often cause stress to animals, which can potentially lead to poor animal performance and cause higher susceptibility to diseases.

Dr. Geoff Horst, Research and Development Lead for Kemin and inventor of Aleta, was an invited speaker for the roadshow. He presented about how animals' immunity should be the key focus to maintaining farm performance.

"Strengthening non-specific immunity in the animal will lead to healthier and more productive animals. Healthier animals will result in higher production efficiency and profitability for the producer," said Dr. Horst.

Dr. Horst shared his expertise on how the algae-derived beta-glucan could improve the animals' natural defense mechanism, improve the animals' resistance to stressful conditions and support their overall gut health. He emphasized that the algae-derived beta-glucan was explicitly designed to help develop the innate immune systems within young animals and enable antibiotic-free production, despite disease concerns.

The seminars concluded with a discussion about the Kemin Antibiotic Alternatives (ABA) Program by Dr. Chin.

"At present, there is increasing attention on the concerns of using antibiotics as growth promoters and how the industry can transition towards an antibiotic-free era. Antibiotics should be used responsibly to treat sick animals. There are alternatives to antibiotics which are natural and safe. It is our responsibility, as subject matter experts, to share suitable approaches to overcome the challenges," explained Dr. Chin.

To learn more about Aleta, please visit www.kemin.com/en/asia-pacific/products/aleta.

## About Kemin Industries

Kemin (www.kemin.com) has been dedicated to using applied science to improve the quality of life for over half a century. As a global company touching 3.8 billion people every day with its products, Kemin is committed to improving the quality, safety and efficacy of food, feed and health-related products to feed a growing population and be a resource for others in need.

Committed to feed and food safety, Kemin maintains top-of-the-line manufacturing facilities where over 500 specialty ingredients are made for humans and animals in the global feed and food industries, as well as the health, nutrition and beauty markets. The company provides product solutions and options to customers in more than 120 countries.

A privately held, family-owned and operated company, Kemin has more than 2,500 global employees and operates in 90 countries including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

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*Certain statements may not be applicable in all geographic regions. Product labeling and associated claims may differ based upon regulatory requirements.* 

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