

KEMIN NAMES LAUREN BURT GLOBAL COMMUNICATIONS MANAGER

Des Moines, IA – December 5, 2016 – Kemin Industries, a global company dedicated to improving health, feeding a growing population and being a resource for others in need, has named Lauren M.G. Burt to the role of global communications manager, effective immediately.

In her new role, Burt is responsible for managing all external global corporate communications for Kemin. Her primary responsibilities include serving as the official spokesperson for Kemin, building a worldwide communications strategy, promoting the Kemin brand and providing executive communications. She also oversees key sponsorships and community engagement initiatives both nationally and internationally to grow the Kemin global footprint.

“Lauren is well-poised to take on this new role to enhance and elevate the Kemin brand,” said Riaan van Dyk, global vice president, marketing and strategy. “She has a track record of success in corporate communications and traditional and emerging communications strategies, as well as a strong background in social media and digital marketing. I’m confident that her leadership skills in communications and reputation management will enhance our messaging and build strong external relationships.”

Burt brings extensive experience to her new role. She joins Kemin from Meredith Corporation where she served as manager of corporate communications. During her tenure at Meredith, her primary work focused on managing employee communications; handling external public relations; executing national corporate meetings for the executive team; and leading social media and digital efforts for the Meredith Corporation brand. Prior to Meredith, she served as director of media and marketing at the Greater Des Moines Partnership, a public relations account executive at The Integer Group and a communications staff member for Governor Chet Culver. She is a graduate of Iowa State University.


Kemin – Inspired Molecular Solutions™

Kemin (<https://www.kemin.com/>) provides “inspired molecular solutions” specifically developed to provide nutrition and health benefits for humans and animals. Committed to feed and food safety, Kemin maintains top-of-the-line manufacturing facilities where approximately 500 specialty ingredients are made for the global feed and food industries as well as the health, nutrition and beauty markets. A privately held, family-owned and operated company, Kemin has nearly 2,000 employees and operates in 90 countries with manufacturing facilities in Belgium, Brazil, China, India, Italy, Singapore, South Africa and the United States.

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Additional assets available online:  [Photos \(1\)](#)

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