MediaRoom

20th FloraGLO® Lutein anniversary congress: latest science opens up new applications for lutein

Kaiseraugst (CH) – June 2, 2016 – DSM Nutritional Products and Kemin Industries are hosting the 20th FloraGLO® Lutein Anniversary Congress on Thursday 2nd June in Lisbon, bringing together the world's leading experts on lutein and zeaxanthin to present revolutionary new research on visual performance and brain function.

Typically lutein and zeaxanthin supplements have been aimed at older consumers suffering from age-related macular degeneration (AMD), however new research demonstrates a positive effect on blue light filtration and glare resistance. These findings create a whole new market to target healthy individuals and younger generations.

Manufactured by Kemin and formulated by DSM, FloraGLO Lutein is a naturally-sourced, unesterified lutein. The introduction of FloraGLO Lutein to the global marketplace 20 years ago created a whole new product category, providing the foundation for the development and advancement of lutein for human eye health.

Pedro Vieira, Vice-President, Human Nutrition and Health division of Kemin, stated: "*The impact of FloraGLO Lutein on eye health over the last two decades has been significant, as demonstrated by this global event. Today's Congress is not only an opportunity to highlight new science, but also to facilitate wider discussions that will shape future developments*."

The damaging effects of blue light on the eyes and the benefits of lutein and zeaxanthin in combating this growing health concern are to be a particular focus at the congress, with both Stuart P. Richer, OD, MS, Ph.D., FAAO, and Billy R. Hammond Jr., Ph.D. presenting on the topic.

"*FloraGLO Lutein is the most clinically researched lutein brand in the world. The recent scientific findings allow us to offer FloraGLO Lutein to wider audiences than ever before. This is testimony to the ongoing success of both the product and our partnership with Kemin*," adds Gareth Barker, Human Health & Nutrition Vice President, DSM.

DSM – Bright Science. Brighter Living.™

Royal DSM is a global science-based company active in health, nutrition and materials. By connecting its unique competences in Life Sciences and Materials Sciences DSM is driving economic prosperity, environmental progress and social advances to create sustainable value for all stakeholders simultaneously. DSM delivers innovative solutions that nourish, protect and improve performance in global markets such as food and dietary supplements, personal care, feed, medical devices, automotive, paints, electrical and electronics, life protection, alternative energy and bio-based materials. DSM and its associated companies deliver annual net sales of about €10 billion with approximately 25,000 employees. The company is listed on Euronext Amsterdam. More information can be found at www.dsm.com.

Kemin – Inspired Molecular Solutions™

Kemin (www.kemin.com) provides "inspired molecular solutions" specifically developed to provide nutrition and health benefits for humans and animals. Committed to feed and food safety, Kemin maintains top-of-the-line manufacturing facilities where approximately 500 specialty ingredients are made for the global feed and food industries as well as the health, nutrition and beauty markets. A privately held, family-owned and operated company, Kemin has nearly 2,000 employees and operates in more than 90 countries with manufacturing facilities in Belgium, Brazil, China, India, Italy, Singapore, South Africa and the United States.

For more information:

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