MediaRoom

Kemin Industries Launches Organic KEM GLO™ for North American Egg Producers

New product rounds out comprehensive, nature-derived carotenoid and egg nutrition portfolio

DES MOINES, Iowa, March 8, 2019 /PRNewswire/ -- Today, Kemin Animal Nutrition and Health announced the addition of Organic KEM GLO™ to its comprehensive line of carotenoids, commonly known as pigments. Organic KEM GLO – a USDA-certified organic additive – helps organic egg producers intensify the color of egg yolks.

For more than 40 years, Kemin has provided safe, high-quality carotenoid products to the egg layer industry. Organic KEM GLO harnesses the natural characteristics of paprika to uniformly distribute color throughout feed, delivering consistent egg color pigmentation and density. The product is also highly stable and standardized to guarantee the consistent addition of xanthophyll to animal feed.

"We are incredibly proud of our growing carotenoid portfolio here at Kemin," said Roger Myers, Senior Key Account Manager, Kemin Industries. "With the addition of Organic KEM GLO, we are able to reach producers with more high-quality carotenoid options that meet both their operational needs and consumer demands."

Organic KEM GLO joins the existing line of Kemin carotenoids: KEM GLO™, ORO GLO® and Organic ORO GLO®. Kemin ORO GLO products provide egg yolk color benefits and, additionally, deliver lutein value to eggs. Lutein, which Kemin has researched and developed for more than 20 years, increases the nutritional value of eggs and promotes overall eye health and function in humans, among other benefits.

Commitment to quality and safety at Kemin starts with careful and selective raw ingredient sourcing and extends to the final product. In February 2013, Kemin earned FSSC 22000 certification, which is recognized by the Global Food Safety Initiative (GFSI). GFSI is accepted by food manufacturers worldwide, and the recognition indicates Kemin creates conditions and processes to ensure its products are safe, efficient and effective when they reach the end consumer.

For more information about egg nutrition and pigment solutions from Kemin, visit Kemin.com/Carotenoids.

About Kemin Industries

Kemin Industries (www.kemin.com) is a global ingredient manufacturer with a focus on improving the quality of life for more than 3.8 billion people every day with over 500 specialty ingredients made for the human and animal health, aquaculture, pet food, nutraceutical, food technology, crop technologies and textile industries.

For over half a century, Kemin has been dedicated to using applied science to address industry challenges and offer product solutions to customers in more than 120 countries. Kemin provides ingredients to feed a growing population with its commitment to the quality, safety and efficacy of food, feed and health-related products.

Established in 1961, Kemin is a privately held, family-owned-and-operated company with more than 2,800 global employees and operations in 90 countries, including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, San Marino, Singapore, South Africa and the United States.

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