MediaRoom

Kemin Industries Spearmint Extract Achieves Self-Affirmed GRAS Status

Neumentix™ spearmint extract status creates multiple opportunities for cognition benefits in functional foods and beverages

DES MOINES, Iowa (May 16, 2017) – Kemin Industries supplement ingredient Neumentix™ Phenolic Complex K110-42 has received self-affirmed GRAS (Generally Recognized as Safe) status after an intensive review of safety by an independent panel of scientific experts. The water-extracted spearmint can now be used in a variety of functional food and beverage applications.

Neumentix is a clinically-studied botanical ingredient that has been shown to support cognitive health, working memory performance and healthy sleep patterns in adults. A recent Natural Marketing Institute (NMI) study found 68 percent of young professionals, ages 18 to 35, showed a strong desire to purchase a product like Neumentix, indicating a growing interest in cognitive health among younger generations.[1]

“We are seeing increased demand for foods and supplements that can naturally help people increase their productivity throughout the day,” said Kim Colletti, Global Cognition Product Manager at Kemin Human Health and Nutrition. “Neumentix has the potential to meet this growing demand, especially for busy professionals struggling to manage work, care for their families and maintain their health.”

Neumentix contains more than 50 phenolic constituents and is naturally-sourced from non-GMO lines of polyphenol-rich spearmint developed by Kemin. The complex botanical offers multiple uses for the global functional food and beverage market, which is expected to grow by $41 billion in five years.[2]

“The Neumentix GRAS status enables our customers to expand into the functional foods market and help further improve the lives of consumers by offering cognitive health benefits,” said Anita Norian, President of Kemin Human Nutrition and Health.

To learn more about Neumentix, visit our Neumentix product page.

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About Kemin Industries

Kemin (www.kemin.com) has been dedicated to using applied science to improve the quality of life for over half a century. As a global company touching 3.4 billion people every day with its products, Kemin is committed to improving the quality, safety and efficacy of food, feed and health-related products to feed a growing population and be a resource for others in need.

Committed to feed and food safety, Kemin maintains top-of-the-line manufacturing facilities where over 500 specialty ingredients are made for humans and animals in the global feed and food industries, as well as the health, nutrition and beauty markets. The company provides product solutions and options to customers in more than 120 countries.

A privately held, family-owned and operated company, Kemin has more than 2,000 global employees and operates in 90 countries including manufacturing facilities in Belgium, Brazil, China, India, Italy, Russia, Singapore, South Africa and the United States.

References

1. Brain Health Study #6503. NMI; 2016.

2. Vitamins and Dietary Supplements (VDS): Trends and Prospects 2017. Euromonitor International. Global Briefing; March 31, 2017.

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