

Kemin announces Steve Malone as Director of Marketing for pet food division

DES MOINES, Iowa, USA – February 17, 2016 – Steve Malone has been named the new director of marketing for Kemin Industries' pet food division, leading global marketing efforts for the company's antioxidant, antimicrobial and palatant business. Prior to Kemin, Malone served in leadership roles in the pet food industry, leading marketing strategy for the Pedigree, Nature's Recipe and Prescription Diet brands.

In his new position, Malone will work to develop and implement successful commercial strategies, look for new business opportunities and deploy basic marketing principles. Malone says, "I am impressed with the resources of Kemin - the talent of our associates, and the level of investment in research and development and facilities. There is a significant opportunity to better leverage marketing, and I'm excited about leading the team in developing an integrated approach across various communication touch points."


Jerry May, senior vice president of human resources, said of Malone's hiring, "He brings a wealth of diverse marketing experience with an emphasis in the pet food industry that will be instrumental to the success of our business. I'm confident Steve will play a key role in providing and executing high quality solutions for our business partners and customers."

About Kemin - Inspired Molecular Solutions™

Kemin (www.kemin.com) provides "inspired molecular solutions" specifically developed to provide nutrition and health benefits for humans and animals. Committed to feed and food safety, Kemin maintains top-of-the-line manufacturing facilities where approximately 500 specialty ingredients are made for the global feed and food industries as well as the health, nutrition and beauty markets. A privately held, family-owned and operated company, Kemin has nearly 2,000 employees and operates in more than 90 countries with manufacturing facilities in Belgium, Brazil, China, India, Italy, Singapore, South Africa and the United States.

For media inquiries, please contact:

Jill Borich at 515-559-5334 or jill.borich@kemin.com

Additional assets available online:  [Photos \(1\)](#)

<https://news.kemin.com/2016-02-17-Kemin-announces-Steve-Malone-as-Director-of-Marketing-for-pet-food-division>